**[INSERT COMPANY NAME]**

YOURLOGO

**EVENT DATE:**
[INSERT EVENT DATE]

# MEDIA ADVISORY

## [Insert Subject+Verb+Object headline]
## [Insert optional catchy subheading]

[Here is where you insert the story concept for the event you want the journalist to attend. For example, the headline would be, "Rodeo returns to Las Vegas." Subheadline would be, "media invited to meet the bulls."

Event text: Journalists are invited to attend a preview prep session with professional bulls as Super Rodeo returns for it's xx season. See how teams offload & get the bulls get ready for 50,000 rodeo fans.]

Who:
What:
Where:
When:
Media RSVP by date:
Send media credentials to:

**[company]**

[www.companywebsite.com]     [123-456-7891]